



# Digital Marketing Proposal





# Introduction

**Social Maark** is a dynamic digital marketing agency committed to propelling businesses to new heights. With a deep understanding of the ever-evolving digital landscape, we provide comprehensive solutions tailored to your unique needs. Our team of seasoned experts is passionate about crafting innovative strategies that drive tangible results.

# About Social Maark

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## About Us

Social Maark is a comprehensive digital marketing agency offering one-stop solutions for all your digital marketing needs at affordable packages. Our expertise is helping brands enhance their online presence, drive growth, and achieve measurable success.

At Social Maark, we specialize in creating tailored strategies that align with your business goals, ensuring maximum ROI. From SEO and social media marketing to paid campaigns, content creation, and website development, we provide a full spectrum of services to help your brand stand out in the competitive digital landscape.

## Mission

To empower businesses of all sizes by delivering affordable, results-driven digital marketing solutions that enhance their online presence, foster growth, and create lasting connections with their audience.

## Vision

To be the most trusted and innovative digital marketing agency, driving business success through cutting-edge strategies and creating a meaningful impact in the digital ecosystem.

# Why to Choose us?

## TAILORED STRATEGIES FOR GROWTH:

01

Personalized solutions ensuring maximum ROI and measurable business results.

## 360° DIGITAL EXPERTISE:

02

Proven skills in SEO, Google Adwords, Social Media, Content, and Design to amplify your online presence.

## TRANSPARENT & DATA-DRIVEN:

03

Clear communication with actionable insights and regular performance updates.

## CUSTOMER-CENTRIC PARTNERSHIP:

04

Proven skills in SEO, Google Adwords, Social Media, Content, and Design to amplify your online presence.



# Our Services



## Social Media Management

- Brand Management
- Social media Handling
- Paid Marketing
- Content Management
- Graphic Designer



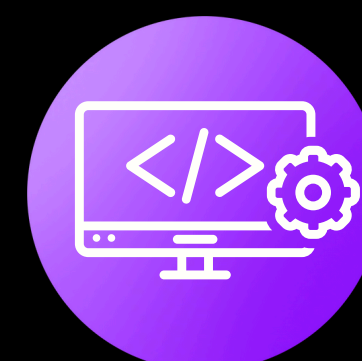
## Search Engine Optimisization

- On-Page
- SEO OFF -Page
- SEO Local



## Google Adwords

- Google Adwords
- Google Analytics
- Google Listings



## Website Development

- Website Development
- Website Revamping
- Domain & Hosting



## Content Development

- Content Writing
- Content Curating
- Content Revision







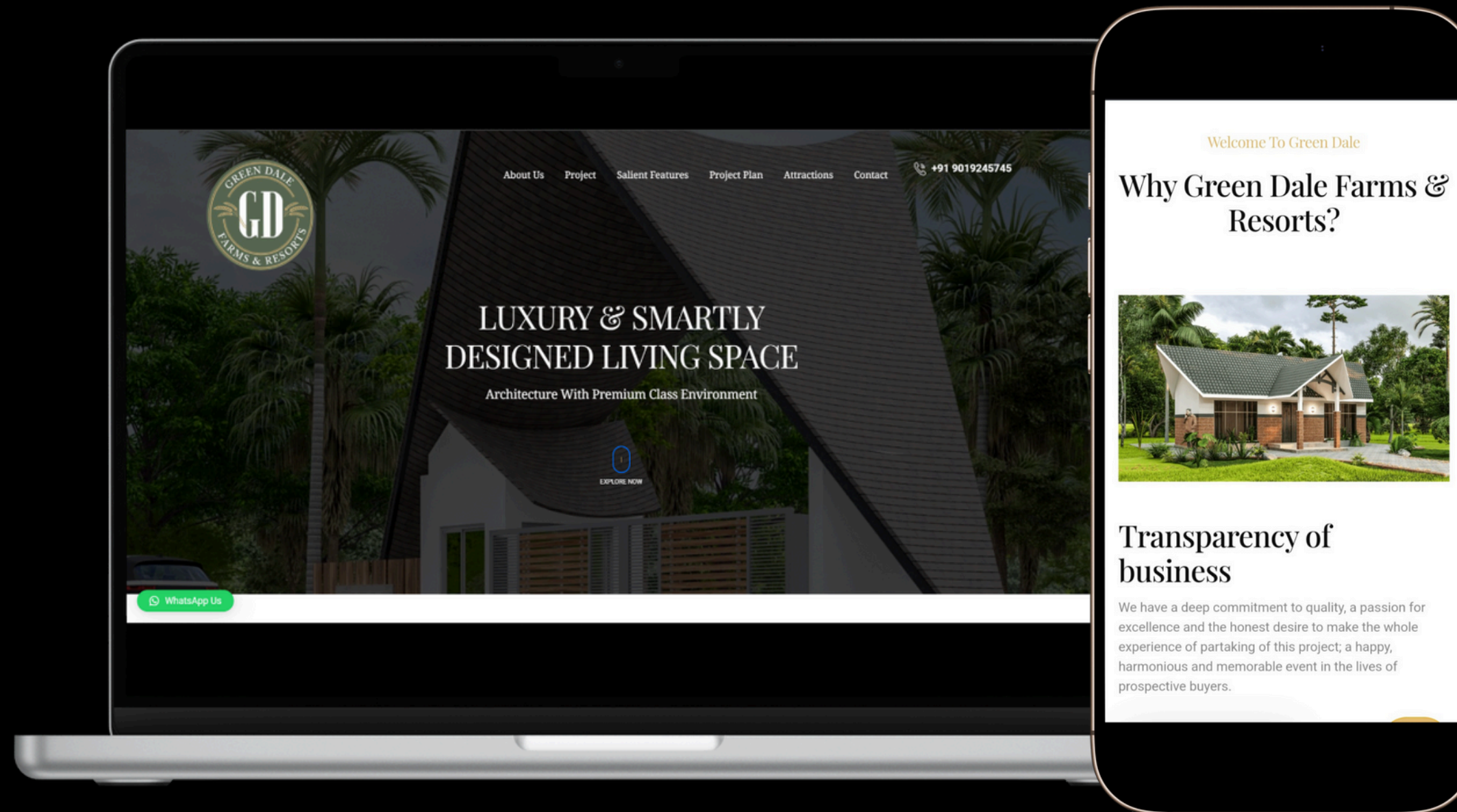
# Brand Logo

At **Social Maark**, we design logos that capture your brand's essence, blending creativity with strategy to create a visual identity that connects with your audience and drives growth.



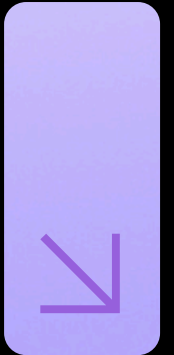
# Website Development

"At **Social Maark**, we build dynamic WordPress websites tailored to your brand, combining sleek design, user-friendly functionality, and SEO optimization to enhance your digital presence and drive revenue growth."



# Digital Marketing

## Packages & Pricing



### POWER PACKS

₹ 15,000 /month

- Social Media Content Calendar
- Social Media Management ( Facebook & Instagram)
- Graphic Designing (10 Creatives, 6 Stories 4 Reels & Minimal Branding Collateral Designs)
- Paid Marketing ( Lead generation or brand awareness)
- Basic Content Management
- Basic SEO Optimization
- Monthly Performance Report.
- Complimentary Basic Shoot

### BOOST BUNDLES

₹ 25,000 /month

- Social Media Content Calendar
- Social Media Management ( Facebook, Instagram & Youtube)
- Graphic Designing (12 Creatives, 8 Stories 6 Reels & Minimal Branding Collateral Designs)
- Paid Marketing ( Lead generation or brand awareness)
- Content Management
- SEO Optimization
- Monthly Performance Report.
- Brand or Product shoot - ( 1 per month)

### PRIME PERKS

₹ 35,000 /month

- Social Media Content Calendar
- Social Media Management ( Facebook, Instagram, Youtube & LinkedIn)
- Graphic Designing (15 Creatives, 8 Stories 8 Reels & Minimal Branding Collateral Designs)
- Paid Marketing ( Lead generation or brand awareness)
- Content Management
- SEO Optimization
- Monthly Performance Report.
- Brand or Product shoot - ( 2 per month)



# Let's Stay in Touch

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